

<b>Notice of References Cited</b>	Application/Control No. 10/690,328	Applicant(s)/Patent Under Reexamination ELBAZ ET AL.	
	Examiner Peter Coughlan	Art Unit 2129	Page 1 of 1

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-5,867,799	02-1999	Lang et al.	707/1
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

**FOREIGN PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	'Web Advertising': McCandless, June 1998, IEEE Intelligent systems, pages 8-9
	V	'IndustryNet: A Model for Commerce on the World Wide Web': Jones, 1995, IEEE, 0885-90000, pages 54-59
	W	
	X	

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.